Title

Doron ZEILBERGER\textsuperscript{1}

\[
\frac{U - A}{M - A} : \frac{U - B}{M - B} = \frac{M - A}{V - A} : \frac{M - B}{V - B}
\]

\textsuperscript{1} Department of Mathematics, Rutgers University (New Brunswick), Hill Center-Busch Campus, 110 Frelinghuysen Rd., Piscataway, NJ 08854-8019, USA. zeilberg at math dot rutgers dot edu, 
http://www.math.rutgers.edu/~zeilberg. First version: xx.x, 200x. Accompanied by Maple package XXX downloadable from Zeilberger's website. Supported in part by the NSF.